



Nicholas Biewer

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Personal

Professional, dependable graphic designer with experience in different fields, including marketing, advertising and finance. Diverse professional background allows for compelling designs of a multitude of project types.

Seeking opportunity to integrate creative ideas with technical skills in order to develop and grow the business to its full potential.

Skills

Adobe :
Photoshop | Illustrator | InDesign
Flash | Dreamweaver | Acrobat

Microsoft :
Word | Powerpoint | Excel

Web Development:
HTML | CSS | PHP

Email Marketing:
IBM Watson Campaign Automation
Mailchimp | Salesforce

Digital Photography
Windows and Mac Software

Experience

Graphic Designer

Ascendant Capital, LLC | 3/2016 – 7/2017

- Create and distribute HTML email campaigns using IBM Watson Campaign Automation (Silverpop) and Mailchimp.
- Design print collateral and marketing materials
- Create processes and procedures for print and digital distribution
- Integrate email marketing with Salesforce
- Train and work collaboratively on projects with partner company's design teams

Freelance Graphic Designer

Nick Biewer Design | 5/2010 – Present

- Design print and digital collateral for clients such as logos, fliers, and promotional images
- Create online banner advertisements
- Portrait, product and environment photography
- Create and maintain company websites
- Design email template layouts

Marketing Coordinator and Interactive Designer

Comcast Spotlight | 6/2012 – 12/2014

- Design artwork and typography collateral for invites, brochures, event posters, Powerpoint presentations and promotional graphics
- Create Static, Flash and In-banner Video ads for client web pages
- Write, design, and program B2B email communications
- Schedule On-Air marketing ads
- Coordinate and execute company-wide marketing events
- Maintain company website using HTML
- Manage social media outlets to promote client relations

Graphic Designer

I Know A Guy, LLC | 10/2011 – 11/2012

- Design printable posters, fliers and advertisements
- Create collateral for company social media and web pages
- Film and edit digital video
- On-set photography for marketing use

Photographer and Photo Editor

PictureMe Studios | 1/2011 – 9/2011

- Photograph subjects in a studio setting
- Apply digital enhancements to portraits
- Sell portrait collections and products
- Supply customer service to fit family's photographic needs
- Work with diverse populations and ages, including infants and children

Education

The College of New Jersey

Bachelor of Fine Arts | Digital Arts Major

New Horizons

Adobe Flash CS6