



Nicholas Biewer

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Personal

Professional, dependable graphic designer and developer with experience in marketing, advertising and tech. Diverse professional background allows for compelling designs in a multitude of project types.

Seeking opportunity to integrate creative ideas with technical skills in order to develop and grow the business to its full potential.

Skills

Adobe:

Photoshop | Illustrator | InDesign
Flash | Dreamweaver | Acrobat

Microsoft:

Word | Powerpoint | Excel

Web Development:

HTML | CSS | PHP

Email Marketing:

IBM Watson Campaign Automation
Upland Postup | Salesforce
Mailchimp

Windows and Mac Software

Experience

Creative Designer

Upland Software – PostUp | Dec. 2017 – Present

- Design creative inception for online forms, banners and landing pages for a wide range of clients.
- Build Onsite Capture Widgets (OSCW) within brand parameters
- Partner with the email service team to integrate capture widgets with client mailings
- Manage multiple client Audience Development accounts and execute on the production pipeline with fast turn-around times.
- Customize OSCW design based on desired web user experience using HTML, CSS and Javascript.
- Train clients in required platform for building OSCWs
- Create and distribute HTML email campaigns for large-scale corporations

Graphic Designer

Ascendant Capital, LLC | Mar. 2016 – July 2017

- Create and distribute HTML email campaigns using IBM Watson Campaign Automation (Silverpop) and Mailchimp.
- Design print collateral and marketing materials
- Create processes and procedures for print and digital distribution
- Integrate email marketing with Salesforce
- Train and work collaboratively on projects with partner company's design teams

Freelance Graphic Artist

Nick Biewer Design | May 2010 – Present

- Design print and digital collateral for clients such as logos, fliers, and promotional images
- Create online banner advertisements
- Portrait, product and environment photography
- Create and maintain company websites
- Design email template layouts

Marketing Coordinator and Interactive Designer

Comcast Spotlight | June 2012 – Dec. 2014

- Design artwork and typography collateral for invites, brochures, event posters, Powerpoint presentations and promotional graphics
- Create Static, Flash and In-banner Video ads for client web pages
- Write, design, and program B2B email communications
- Schedule On-Air marketing ads
- Coordinate and execute company-wide marketing events
- Maintain company website using HTML
- Manage social media outlets to promote client relations

Graphic Designer

I Know A Guy, LLC | Oct. 2011 – Nov. 2012

- Design printable posters, fliers and advertisements
- Create collateral for company social media and web pages
- Film and edit digital video
- On-set photography for marketing use

Education

The College of New Jersey

Bachelor of Fine Arts | Digital Arts Major